



DODDIE
AID 2024

MY
NAME'S
DODDIE
foundation

Thank you for signing up for Doddie Aid 2024! You're now part of a brilliant team of people, who, mile by mile, are helping to be part of the cure to motor neuron disease.



Getting Started

1. Create a Fundraising Page

Using JustGiving is a great and easy way to fundraise for My Name'5 Doddie Foundation. No muss, no fuss so you can concentrate on getting your miles!

You can find a link to set up your district themed fundraising page in the Doddie Aid app. If you need assistance setting up your district fundraising page, the fundraising team are here help!

JustGiving™

Here are some top tips to get the most out of your page:

- Shoot for the stars and set a target
- Tell your story, let people know why you are fundraising
- Upload a profile and cover photo
- Connect your Strava or Fitbit and show off your training!
- Share updates with your supporters

Did you know....
That fundraising pages with a target raise 17% more

2. Shout loud and proud

Makes sure you share with your friends, family and colleagues that you are taking part in Doddie Aid 2024!

Social media can also be an incredible tool to showcase your challenge and tell your story. Don't forget to join your districts' Facebook groups and share photos of you completing your miles. Make sure you tag us!

You can also **pop a poster up at work** with a sponsorship form OR even print off your fundraising page QR Code. All of this will help you SMASH your fundraising target and your miles!



3. Match Funding

Lots of employers operate Matched Giving schemes that can double the amount of money you raise. Find out if your employer operates a scheme and if they'll match what you raise.



4. Gift Aid

If your donors are UK taxpayers and their donation is voluntary, they can add 25% at no extra cost to their donation. Make sure your UK tax-paying donors fill in their details on your sponsorship form.

Your supporters will automatically be asked about Gift Aid if they donate via your JustGiving page.

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Other ways to fundraise during Doddie Aid:



Bake Sale or
Coffee Morning



Fancy dress at work
e.g. wear your tartan
to work day



Quiz or music night
at a local hall.



See if your local
rugby club will let you
hold a **Raffle** at one
of their games.

STAY IN TOUCH

The My Name'5 Doddie Foundation team are always here to help you! If you have any questions, require support or would like some materials please contact our team via info@mynamesdoddie.co.uk

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